

# ALGIM's new strategic direction is here.

As we leap head first into a digital future, the ALGIM board has set a new strategic direction, focusing on what really matters to our members and identifying the key priorities for the year ahead.

ALGIM plays a pivotal role in advancing the sector to embrace the digital world, to obtain efficiencies and effectiveness in delivering services to the community.

## ALGIM's MISSION

Bringing people and technology together to deliver better Local Government services.



### TACKLE YOUR ISSUES

#### FOCUS

Identifying current issues and pain points that members currently face in the Local Government sector.

#### PROVIDES

Research, education, and collaboration to assist Councils in providing for their customers.

#### KEY AREAS OF FOCUS

- Environmental Change
- Community Engagement
- Customer Experience
- Service Delivery
- Maturity and Confidence
- Educating our People



### COLLABORATE WITH YOU

#### FOCUS

Working together to make a difference.

#### PROVIDES

Options to collaborate, network, research and identify further opportunities to benefit our members.

#### KEY AREAS OF FOCUS

- Personalised communications
- Understand and assist you to resolve issues
- Research
- Training programmes and education
- Provide networking opportunities



### RECOGNISE YOUR EFFORTS

#### FOCUS

Recognising the achievements, contributions and successes of our members.

#### PROVIDES

Access to case studies, award opportunities and study grants to assist in professional development.

#### KEY AREAS OF FOCUS

- Development of a certification programme
- Award programmes including professional development awards