ALGIM

2024 Conference
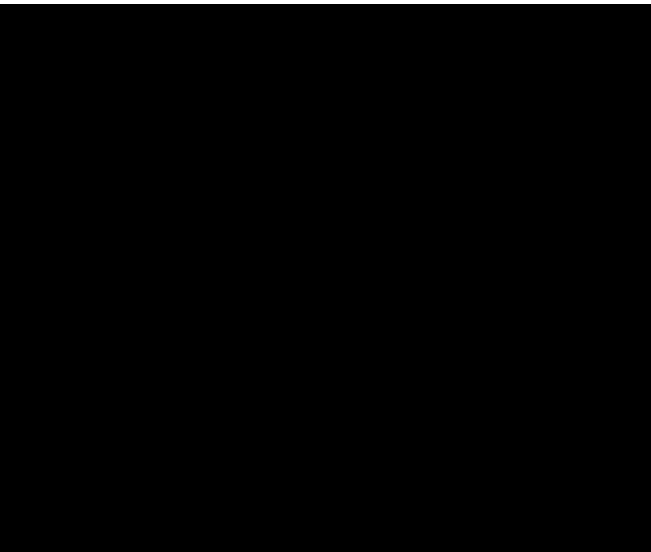
19-21 November, Wellington

DRIVING COLLABORATION

Sponsorship Opportunities

ENGAGE
with local government
Sponsor NZ's leading Local Government Tech and CX Conference

Run by local government for local government, the November 2024 conference will bring together key decision makers and professional staff from local and central government.

ABOUT

This conference will be our biggest yet with up to six presentation streams, international and NZ speakers, case studies, awards dinner, panel discussions, site visits, and so many networking opportunities.

ATTENDEES

88% of local authorities attended our November 2023 conference.

We have a number of great sponsorship opportunities for you to reach your target market.

Note: your business must be an exhibitor at the conference to take up any sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

Tuesday networking drinks sponsor

Awards dinner sponsor

Award sponsor

Coffee cart sponsor   **SOLD**

Wednesday networking drinks sponsor

Keynote speaker sponsor

Your own speaking slot

Power-up recharge lounge   **SOLD**

Ice cream stand sponsor

Case study discipline sponsor

Pie cart sponsor - NEW

Sponsorship prices are all exclusive of GST

COFFEE CART

- Fuel the crowds by sponsoring the coffee cart
- Banner and signage at the coffee cart*
- Barista coffee and quality teas supplied
- Sponsor recognition in the programme and by the MC
- Located in the exhibition space with high foot traffic
- Opportunity to supply branded cups, sleeves or stickers*
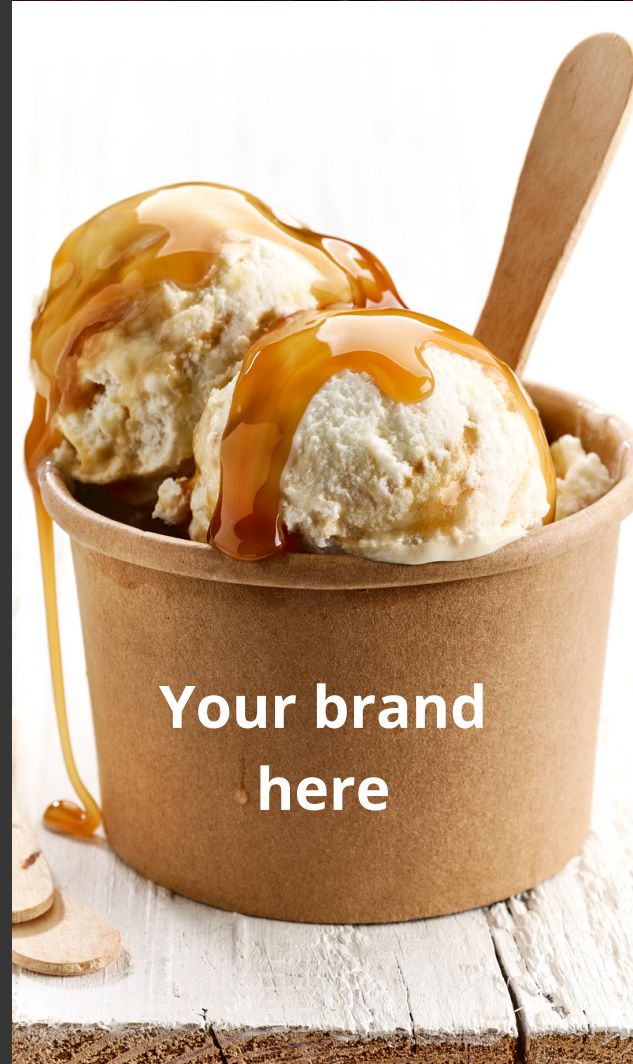
  $5,000 member $5,900 non-member

SOLD

ICE CREAM STAND

- Refresh the crowds by sponsoring the ice cream stand
- Banner and signage at the stand*
- Sponsor recognition in the programme and by the MC
- Located in the exhibition space next to your stand
- Opportunity to supply branded cups, sleeves or stickers*

  $3,000 member $3,530 non-member

  *Branding will be the responsibility and expense of the sponsor

Your brand here

NETWORKING DRINKS

- Five minute welcome speech to open the event
- Your business logo featured on wait staff uniforms and serving trays*
- Delegates will collect their networking drinks entry number from your stand at the conference, driving traffic to you
- Present a prize you supply during the networking event
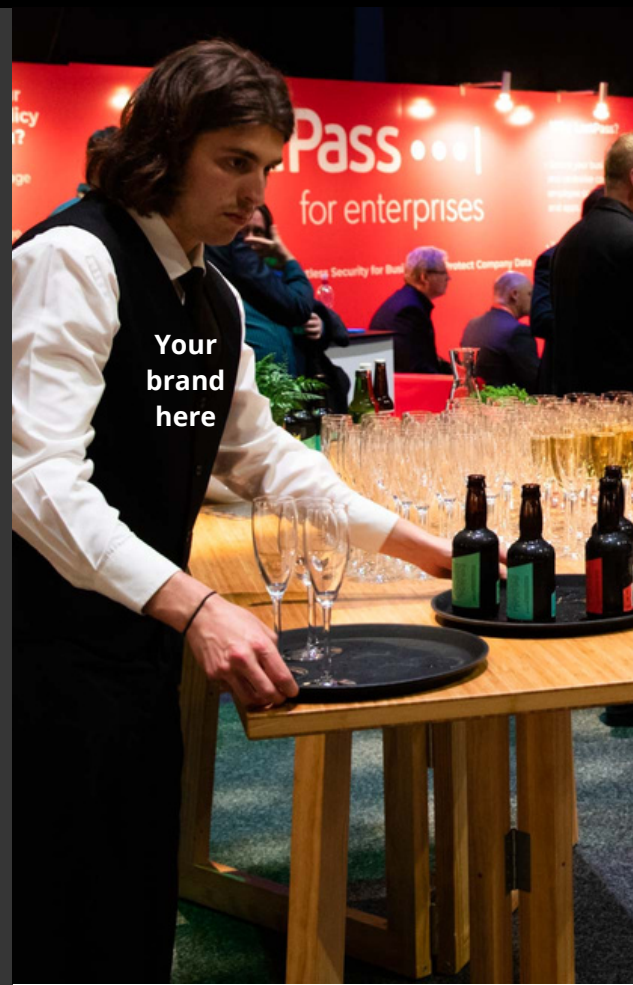- Tuesday night and Wednesday night (2 sponsorships available)

$5,000 member $5,900 non-member

Your brand here

PIE CART

- Sponsor the new pie cart
- Signage at the cart*
- Network with a captive audience by having your stand next to the cart
- ICT delegates particularly have expressed a great desire for sausage rolls and savouries for morning and afternoon teas

$5,000 member $5,900 non-member

*Branding will be the responsibility and expense of the sponsor

PIE CART
Your brand here

Sponsorship prices are all exclusive of GST

AWARDS

Our annual awards are very popular with top quality entries. Nearly 60 entries were received for the 2023 awards. There are a number of awards available to sponsor. Benefits of sponsoring an award include:

- Naming rights and your logo engraved on the award
- Opportunity to present the award with a two-minute introductory speech at the awards dinner
- Recognition in conference marketing for your sponsored award
- Photos with the winners which will be used on social media channels
- Promotion through regular newsletters to our members covering the awards
- Your logo displayed on the winners and runner-up certificates for the awards

$2,000 member $2,350 non-member

KEYNOTE SPEAKER

- Introduce the speaker and say a few words about your business to a captive audience (five minutes)
- The keynote presentation will be to the entire conference audience
- Banners displayed on stage in the plenary room during the keynote session
- Opportunity to invite up to ten external guests to attend the keynote address free of charge*

$ Dependent on speaker costs

* Attendance at the conference outside the keynote address will be at our vendor day delegate/conference rate

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AWARDS DINNER

- Awards dinner naming rights
- Introduce your company as the awards dinner sponsor (five minutes)
- Your business logo and messaging on all tables on the menus
- The opportunity to welcome delegates into the dinner
- Display banners on the stage during the dinner
- Recognition in the conference programme
- Recognition by the event MC
- Opportunity to seat ten of your staff/customers where you want at the dinner (subject to spaces available on tables)

$15,000 member $17,250 non-member

Your brand here

SPEAKING SLOT

- **Thirty minute speaking slot**
- **Case study with a local government client is ideal as a presentation**
- **Your business banners displayed prominently in the room**
- **Your business logo and messaging displayed on the digital signage**
- **Presentation must be approved by ALGIM to ensure it aligns with the conference theme and audience needs**
- **Marketing as part of the conference programme**

$6,270 member $7,250 non-member

POWER-UP LOUNGE

- **The Power-Up Lounge provides an area where delegates can charge up their devices**
- **Your business has the opportunity to sit and chat in the lounge with delegates throughout the conference**
- **Your business banners displayed prominently**
- **Your business logo and messaging on Power-Up stations**
- **Naming rights to the lounge**
- **Located in the centre of the exhibition area for maximum exposure**

$5,000 member $5,900 non-member

SOLD

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